

Live Content Planning

FREQUENTLY ASKED Q's

List the Top questions you receive from your audience:

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____
11. _____
12. _____
13. _____
14. _____
15. _____

GOALS:

ex: Increase engagement by getting more comments and likes, Push the coupon code...

1. _____
2. _____
3. _____
4. _____
5. _____

AUDIENCE:

Who is the main group I am speaking to, what do they want/need?.

1. _____
2. _____
3. _____
4. _____
5. _____

CALENDAR

Create a few quick Outlines using the FAQs, include a Call To Action from your list of GOALS

Week 1	Week 2	Week 3...
● FAQ:	●	●
●	●	●
● FAQ:	●	●
●	●	●
● CTA:	●	●